

Foxtel Media Case Study:
**Cost Savings and
Increased Efficiency**

How an improved quality assurance process at Foxtel Media led to higher efficiency and product quality.



“With Planit, you know you’re getting quality. The people know their stuff and they can run on context.”

*Stevie-Lee Newton
Systems Change and
Implementation Manager
Foxtel Media*

KEY OUTCOMES:

- Higher efficiency and product quality from an improved quality assurance process.
- Ability to better schedule releases from a clearer understanding of the deliverables and what can be achieved.

Background

Foxtel Media (FM), formerly known as Multi Channel Network (MCN), is one of the largest and most complex TV media sales businesses in Australia.

When FM embarked on developing its channel sales solution, the Landmark system, Planit was engaged to provide support to the core test team in its delivery of the system. Post implementation, Planit continued to support the test team for ongoing enhancements.

Solution

“When I took up my role as the Systems Change and Implementation Manager, I was pleased to see that Planit was already part of the team.

“They bring a strong level of technique and expertise that is important when ensuring the quality of software that is used across every business department. The structure and approach they bring to testing and documentation, with their ability to cover off angles and scenarios, is great for us.

DELIVERED:

- Testing & QA
 - Staff Augmentation
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ABOUT PLANIT:

At Planit, we give our clients a competitive edge by providing them with the right advice, expert skills, and technical solutions they need to assure success for their key projects. As your independent quality partner, you gain a fresh set of eyes, an honest account of your systems and processes, and expert solutions and recommendations for your challenges.

Find out how we can help you get the most out of your digital platforms and core business systems to deliver quality quicker.

“We have developed a quality assured process resulting in higher efficiency, which means we are operating far more effectively. Planit’s independence gives impartiality, and test results are true and raw, rather than biased on expectations generated by requirements for business improvement.”

Stevie-Lee Newton
Systems Change and Implementation Manager,
Foxtel Media

“With the regression regime and test plans developed in conjunction with Planit, we can more easily schedule releases and have a clearer understanding of the deliverables and what we can achieve. The quality Planit brings to testing definitely improves the quality of the products, and the feedback we receive confirms this.

“With Planit, you know you’re getting quality. The people know their stuff and they can run on context. They’re also trained, resourceful, fit in really fast, and get going on projects without delay.

“The net result is major cost savings for us and increased efficiency.”
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Sydney, Australia*